

BarberBuddy Privacy Policy

Effective Date: September 28, 2025

BarberBuddy ("we", "us", "our") is committed to protecting your privacy and maintaining your trust. This Privacy Policy explains in clear terms how we collect, use, and safeguard your information when you use our mobile app and services. We believe transparency is essential, so we've designed this policy to be straightforward and easy to understand.

Your privacy matters to us, and we want you to feel confident about how your personal information is handled. Whether you're booking appointments, sharing photos of your desired hairstyle, or making payments through our app, we ensure your data is protected with industry-leading security measures.

Data We Collect

We collect only the information necessary to provide you with excellent service. This includes your account information such as name, email, and optional profile details that help personalize your experience. We also collect user-generated content like uploaded images and hairstyle requests to help you communicate your vision to barbers.

Additionally, we gather device information for analytics and crash reporting to continuously improve our app's performance. When you purchase in-app services, we collect payment and transaction data to process your purchases securely.

How We Use Your Data

Your information serves specific purposes that directly benefit your experience with BarberBuddy. We use your data to provide, operate, and continuously improve our app's functionality. This includes processing payments and delivering the services you've purchased.

We also use your information for customer support and communication, ensuring you receive timely assistance when needed. Your data helps us maintain app security and prevent fraud, creating a safe environment for all users.

Sharing & User Rights

We want to be crystal clear: we do not sell your data. Your information may only be shared with trusted service providers like payment processors and analytics partners, and only to the extent necessary to operate the app effectively.

You maintain complete control over your account information. You can access, update, or delete your account info at any time through the app settings. For any privacy requests or concerns, our dedicated support team is available at style@barberbuddy.app.

Data Security

We employ industry-standard security measures to protect your information. All sensitive data is encrypted both in transit and at rest, stored securely in compliance with best practices. Our security protocols are regularly reviewed and updated to address emerging threats and maintain the highest level of protection for your personal information.

Policy Updates

We're committed to keeping you informed about any changes to our privacy practices. Should we make material changes to this policy, we'll notify all users through the app and via email. This ensures you're always aware of how your information is being used and protected.

❏ **Questions or Concerns?** Our privacy team is here to help. Contact us anytime at style@barberbuddy.app or visit <https://barberbuddy.app> for more information about our services and commitment to your privacy.